دائـرة الـثـقـافـة والـسـيـاحـة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

SEPTEMBER & YTD 2022

NOTE TO READERS

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

ABU DHABI HOTEL PERFORMANCE

SEPTEMBER & YTD 2022

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

OVERALL PERFORMANCE – SEP 2022

Sep 2022 Performance	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
	321K	65%	2.8 Nights	279	183	331 MN
% Change vs 2021	+32%	-8%	-22%	+10%	+2%	+15%

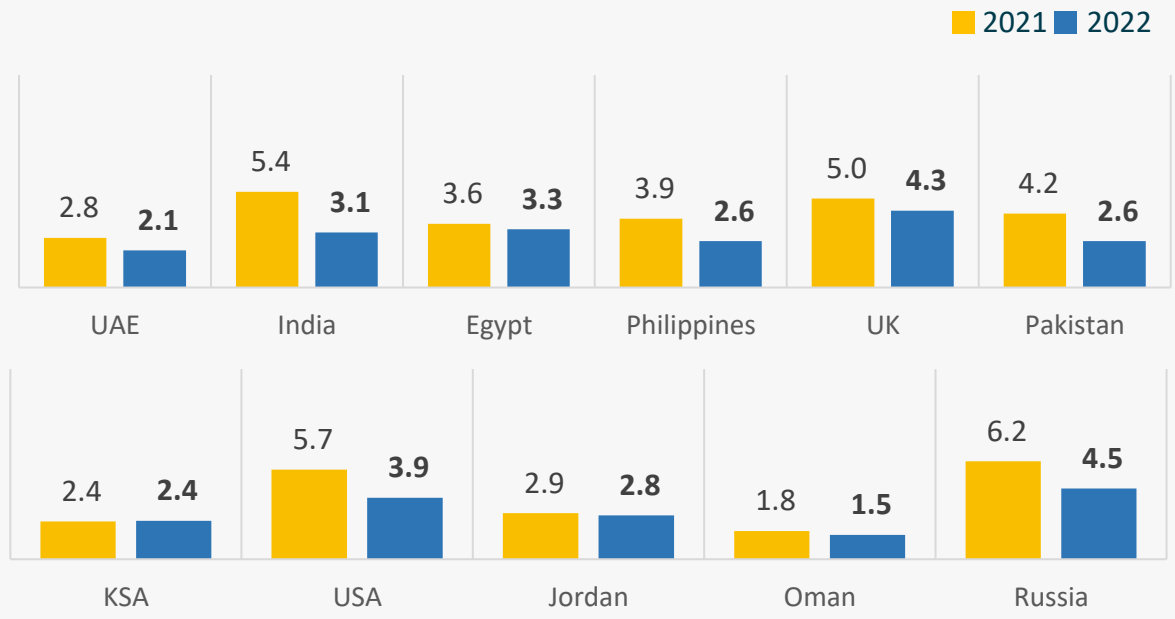
"—" No change vs previous year

HOTEL GUEST NATIONALITIES – SEP 2022

Guest Rank	Guests in Thousands	Vs 2021	2022 Share
#1	UAE 95	+3%	30%
#2	India 40	+35%	13%
#3	Egypt 16	+29%	5%
#4	Philippines 12	-23%	4%
#5	UK 12	+89%	4%
#6	Pakistan 11	+35%	3%
#7	KSA 10	+125%	3%
#8	USA 8	+68%	3%
#9	Jordan 7	+15%	2%
#10	Oman 5	+71%	2%
#11	Russia 5	+545%	2%

TOP 10 NON-UAE NATIONALITIES
39%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – SEP 2022



PERFORMANCE BY REGIONS – SEP 2022

SEP 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	283	+34%	28	+16%	9	+23%
Occupancy	68%	-5%	53%	-27%	40%	-25%
ALOS (Nights)	2.9	-22%	2.1	-23%	2.3	-30%
Total Rev(M AED)	306	+19%	16	-24%	10	+3%
ARR (AED)	281	+11%	225	-12%	324	+28%
REVPAR (AED)	190	+5%	119	-35%	128	-4%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – SEP 2022

SEP 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	133	+37%	107	+46%	54	+20%	27	-1%
Occupancy	56%	-10%	75%	+3%	68%	-15%	77%	-10%
ALOS (Nights)	2.8	-20%	2.3	-25%	2.3	-27%	6.5	-7%
Total Rev(M AED)	221	+24%	59	+5%	22	-3%	30	-4%
ARR (AED)	396	+15%	189	-1%	161	+7%	233	+4%
REVPAR (AED)	223	+3%	142	+2%	110	-10%	180	-6%

Guest & revenue values are rounded off to their nearest value

Copyright © 2022 Department of Culture and Tourism, all rights reserved

YTD SEP 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD SEP 2022

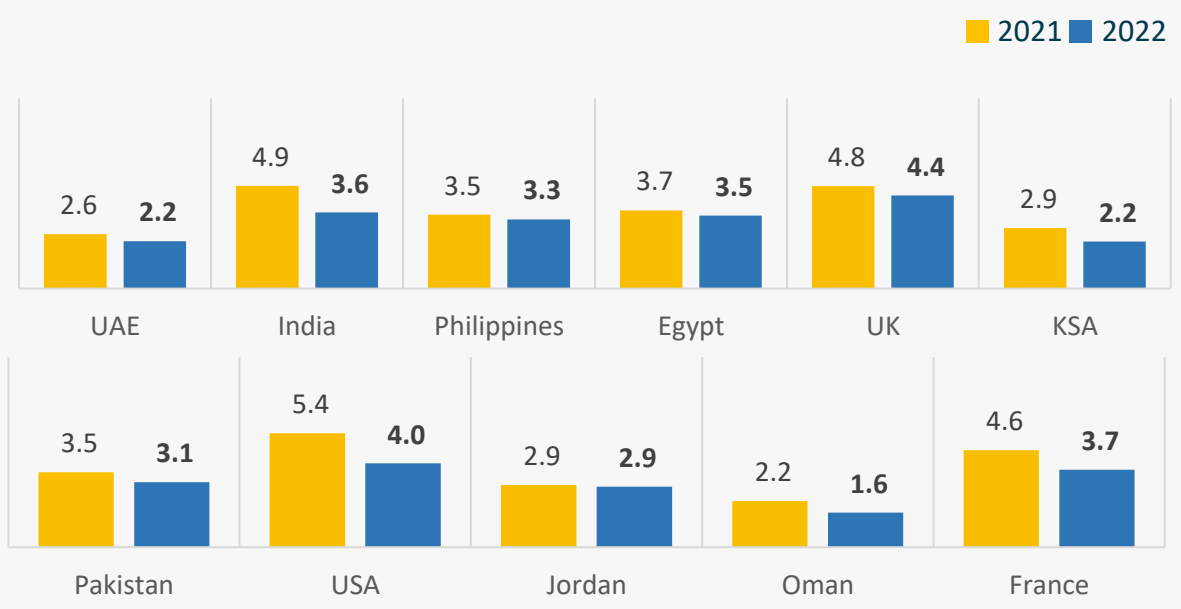
	Hotel Guests	Hotel Occupancy	Hotel ALOS	ARR (AED)	REVPAR (AED)	Revenues (AED)
YTD Sep 2022 Performance	2.9 MN	69%	3.1 Nights	314	215	3.4 BN
% Change vs 2021	+24%	+1%	-11%	+16%	+17%	+24%

HOTEL GUEST NATIONALITIES – YTD SEP 2022

Guest Rank	Guests in Thousands		Vs 2021	2022 Share
#1	UAE	866	-11%	30%
#2	India	340	+32%	12%
#3	Philippines	124	-27%	4%
#4	Egypt	123	+9%	4%
#5	UK	117	+96%	4%
#6	KSA	112	+419%	4%
#7	Pakistan	89	+22%	3%
#8	USA	78	+57%	3%
#9	Jordan	67	+5%	2%
#10	Oman	56	+242%	2%
#11	France	50	+111%	2%

TOP 10 NON-UAE NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALTIES – YTD SEP 2022



PERFORMANCE BY REGIONS –YTD SEP 2022

Key Indicators	ABU DHABI Actuals	ABU DHABI % Change vs. 2021	AL AIN Actuals	AL AIN % Change vs. 2021	AL DHAFRA Actuals	AL DHAFRA % Change vs. 2021
Guests (K)	2,536	+26%	264	+10%	93	+15%
Occupancy	70%	+2%	59%	-14%	49%	-5%
ALOS (Nights)	3.2	-11%	2.1	-22%	2.7	-13%
Total Rev(M AED)	3,052	+29%	166	-15%	143	+8%
ARR (AED)	314	+17%	250	-6%	445	+9%
REVPAR (AED)	221	+20%	148	-19%	217	+4%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS –YTD SEP 2022

Key Indicators	5-STAR HOTELS Actuals	5-STAR HOTELS % Change vs. 2021	4-STAR HOTELS Actuals	4-STAR HOTELS % Change vs. 2021	1-3 STAR HOTELS Actuals	1-3 STAR HOTELS % Change vs. 2021	HOTEL APARTMENTS Actuals	HOTEL APARTMENTS % Change vs. 2021
Guests (K)	1,267	+34%	911	+19%	445	+18%	270	+11%
Occupancy	60%	+3%	77%	+3%	72%	-1%	78%	-2%
ALOS (Nights)	3.0	-11%	2.5	-7%	2.5	-18%	6.1	-9%
Total Rev(M AED)	2,300	+33%	565	+10%	211	+15%	285	+3%
ARR (AED)	454	+21%	207	+5%	173	+10%	242	+2%
REVPAR (AED)	274	+24%	160	+8%	125	+9%	189	0%

Guest & revenue values are rounded off to their nearest value

CONFIDENTIAL
Copyright © 2022 Department of Culture and Tourism, all rights reserved
Source: DCT Abu Dhabi